

# **SHOW YOUR SCHOOL CARES FOR ONLINE SAFETY**

How can you officially prove the WiFi in your School is free from pornography and images of child sexual abuse?

How do you easily tell your staff, pupils and visitors that they are safe when using your WiFi service?

Friendly WiFi is the first certification standard to be initiated worldwide which proves your WiFi service is filtered for inappropriate content.

The standard was created in partnership with the UK Government and The UK Council for Child Internet Safety (UKCCIS).

Becoming a Friendly WiFi approved School is easy and allows you to display the symbol at your premises. The symbol tells your staff, pupils and visitors you care for their safety.

Friendly WiFi - it's good to know.

# Why Friendly WiFi?

- Recommended Internationally
- Online predators deterred
- Demonstrates Corporate Social Responsibility
- Schools listed on the Friendly WiFi online directory
- Promotional activity to show your school is operating safely online

## Join the Friendly WiFi family of schools



#### Will Gardner, CEO Childnet/Director, Safer Internet Centre: -

"Childnet and the UK Safer Internet Centre are pleased to support Friendly WiFi. Protecting children online is everyone's responsibility and it is great to see organisations that support WiFi doing their bit to help families stay safe online."

### Baroness Shields, former UK Minister for Internet Safety and Security: -

"Keeping children and young people safe online is of paramount importance. Friendly WiFi has been a great success in the UK, and is another example of how we are a world leader when it comes to making the Internet more child-friendly."

Working in partnership with

